



## **NEW AMERICANS IN TOLEDO**

#### A SNAPSHOT OF THE DEMOGRAPHIC AND ECONOMIC CONTRIBUTIONS OF IMMIGRANTS<sup>1</sup>

## **POPULATION GROWTH**

Between 2000 and 2014, Toledo's population decreased by 12%, from 315,701 to 277,933. During this time the U.S.-born population of Toledo decreased by 12.7%, going from 306,727 to 267,645. Meanwhile **the foreign-born population increased by 14.6%, going from 8,974 to 10,288, offsetting some of these losses.** 



Due to the decrease in the U.S.-born and the increase in the foreign-born between 2000 and 2014, the share of Toledo's population that are foreign-born grew from 2.8% in 2000 to 3.7% in 2014.<sup>2</sup>





2000 FOREIGN-BORN SHARE

2014 FOREIGN-BORN SHARE



The same trend took place on a smaller scale from 2007 to 2012. During this period, **Toledo saw overall population decline**, decreasing 1.6%, from 288,995 to 284,499. However, during this time the **foreign-born population of Toledo increased** by 2.5%, from 9,317 to 9,546, helping offset this decline.



Between 2007 and 2012 the share of Toledo's foreignborn population **increased from 3.2% to 3.4%**.

<sup>1</sup> Note: Unless otherwise specified, data come from 3-year samples of the American Community Survey from 2005–2007 and 2010–2012, and figures refer to the City of Toledo.

<sup>2</sup> The 2014 numbers come from the 2014 American Community Survey 1-year PUMS file from the U.S. Census Bureau.

#### LABOR MARKET

 $\mathbf{3.4\%}$  of the **overall population** are foreign-born

**2%** of the **active workforce** are foreign-born

Although the foreign-born make up only 3.4% of the overall population, they make up **4.2% of the active workforce**.



Because of the role immigrants play filling skills gaps and helping companies keep jobs on U.S. soil, as of 2010 we estimate that **immigrants to Lucas County helped create or preserve 756 local manufacturing jobs** that would otherwise vanish or move elsewhere.<sup>1</sup>

#### **ENTREPRENEURSHIP**

Foreign-born residents are more likely to start new businesses than the population overall. While 6.2% of the U.S.-born population is self-employed, more than twice that number (13.3%) of immigrant residents run their own businesses.



### SPENDING POWER AND TAX CONTRIBUTIONS

The foreign-born population of Toledo wields **considerable economic power**, holding close to

\$242 million in spending power. Given their income, we estimate that the foreign-born population of Toledo also contributed more than

\$31 million in state and local taxes

including property, income, sales, and excise taxes levied by either the State of Ohio or by the local government.

#### HOUSING WEALTH



The influx of immigrants have **increased the total housing value in Lucas County** by \$45.9 million over the course of the decade between 2000 and 2010.<sup>2</sup>

## **\$45.9 million increase** in total housing value

<sup>1</sup> Vigdor, Jacob. "Immigration and the Revival of American Cities: From Preserving Manufacturing Jobs to Strengthening the Housing Market." Partnership for a New American Economy (2013).

<sup>2</sup> Vigdor, Jacob. "Immigration and the Revival of American Cities: From Preserving Manufacturing Jobs to Strengthening the Housing Market." Partnership for a New American Economy (2013).

### HIGH-SKILLED RESIDENTS, HIGH-TECH INDUSTRIES, & STEM JOBS

#### **HIGH-TECH WORKFORCE**

While immigrants make up only 3.4% of Toledo's population, they make up a higher share of the city's high-



**tech workforce**, with 3.6% of workers in high-tech industries estimated to be foreign-born.

#### STEM WORKFORCE

Foreign-born workers are also disproportionately represented in jobs in science, technology, engineering and mathematics



(STEM) jobs, with 6.3% of all STEM workers estimated to be foreign-born.

#### EDUCATIONAL ATTAINMENT

Foreign-born residents of Toledo tend to have significantly higher levels of educational attainment than the population overall

While a little over 11% of Toledo's U.S.-born population hold at least a **bachelor's degree**,

11% of U.Sborn		
32%	of immigrants	

nearly triple that number (more than 32%) of immigrants hold at least a bachelor's degree.

Almost 15% of foreign-born residents of Toledo have **advanced degrees** (master's, professional

3.8%	of U.Sborn
0.0/0	01 0.0. 00111

degrees, and doctorates), compared to 3.8% of the U.S.-born population.

#### NATURALIZATION

# About **52%** of foreign-born residents in Toledo – 2,850 residents – are potentially eligible for naturalization.

Numerous studies have documented that naturalized citizens out-earn non-citizens by as much as 16% — giving them more income to patronize local businesses.<sup>1</sup> Due to the increased ease with which they can apply for licenses and insurance, naturalized citizens are also more likely to establish U.S.-based businesses, creating jobs in the process.<sup>2</sup>

<sup>2</sup> Pastor, M. and Scoggins, J. 2012. "Citizen Gain: The Economic Benefits of Naturalization for Immigrants and the Economy," Center for the Study of Immigrant Integration, University of Southern California.

<sup>&</sup>lt;sup>1</sup> Lynch, Robert and Oakford, Patrick. 2013. "The Economic Effects of Granting Legal Status and Citizenship to Undocumented Immigrants," Center for American Progress, March 20.

#### MIGRATION



In 2007, 81.6% of foreign-born people had been in Toledo for more than a year. Of the remaining 18.4% of foreign-born residents who had lived in Toledo for less than a year (socalled "recent arrivals) 53% had moved from other parts of Ohio, while 16.9% came from other parts of the U.S. and 30.1% came from abroad.



In 2012, these numbers had changed slightly. The share of the foreign-born population that had been living in Toledo for more than a year increased to 82%. Recent arrivals were more likely to have come from other parts of Ohio in 2012 compared to 2007. 76.9% of recent arrivals had come from other parts of Ohio, while 11.7% had come from other parts of the U.S. Immigrants from abroad made up the remaining 11.4% of recent arrivals.



The Partnership for a New American Economy brings together more than 500 mayors and business leaders united in making the economic case for streamlining, modernizing, and rationalizing our country's immigration policies at the national, state, and local levels.

