New Americans in Louisville
A Snapshot of Demographic and Economic Characteristics of Immigrants in the Metro Area

Since the onset of the COVID-19 pandemic, local leaders in communities across the country have been working tirelessly to ensure that all community members have access to the services and support they need. The immigrant population is both essential to our country’s rapid response efforts and especially vulnerable to gaps in our social safety nets. Understanding this population will help better inform local leaders as they aim to implement inclusive emergency response policies.

OVERVIEW

71,433
Immigrant Residents, 2018

1,640
DACA-Eligible Immigrants, 2018

2.3%
DACA-Eligible Share of Immigrants, 2018

That’s less than the national share of 2.7%.

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8,338
Immigrants who were Likely Refugees, 2018

11.7%
Share of Immigrants who were Likely Refugees, 2018

That’s significantly higher than the national share of 5.6%.

29,593
Immigrants who were Naturalized U.S. Citizens, 2018

41.4%
Naturalized Share of Immigrants, 2018

That’s slightly higher than the national share of 24.4%.

17,565
Undocumented Immigrants, 2018

24.6%
Undocumented Share of Immigrants, 2018

SPENDING POWER & TAX CONTRIBUTIONS

Given their income, immigrants contributed significantly to state and local taxes, including property, sales, and excise taxes levied by state and local governments.

$2.5B
Immigrant Household Income, 2018

$1.8B
Total Spending Power

$236.2M
State & Local Taxes Paid

$465.8M
Federal Taxes Paid

$702M
Total Taxes Paid
Top Five Languages Immigrants Spoke at Home Other than English

<table>
<thead>
<tr>
<th>Language</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPANISH</td>
<td>35.4%</td>
</tr>
<tr>
<td>HINDI &amp; RELATED</td>
<td>5.6%</td>
</tr>
<tr>
<td>DRAVIDIAN³</td>
<td>4.9%</td>
</tr>
<tr>
<td>VIETNAMESE</td>
<td>3.5%</td>
</tr>
<tr>
<td>RUSSIAN</td>
<td>2.9%</td>
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23.5% of immigrants, or 16,773, living in the metro area had limited English language proficiency. Among them, the top four languages spoken at home other than English were:

- SPANISH (59.7%)
- DRAVIDIAN (6.0%)
- VIETNAMESE (5.5%)
- CHINESE (2.8%)

Frontline Workers

Immigrants serve in essential industries and carry out vital roles that keep the country functioning. Immigrants in the metro area are working in these frontline and essential industries during the Covid-19 crisis:

- **Food Processing**: 1,687 immigrant workers (25.5%)
- **Restaurants & Food Service**: 3,833 immigrant workers (5.6%)
- **Transportation & Warehousing**: 2,493 immigrant workers (4.9%)
- **Healthcare**: 3,724 immigrant workers (3.5%)

Entrepreneurs

While all Americans are struggling to adapt to their new reality in a time of economic shutdown, entrepreneurs within particularly vulnerable industries in the metro area face severe challenges posed by the crisis.

<table>
<thead>
<tr>
<th>Industry</th>
<th>Number of Entrepreneurs</th>
<th>Share of Entrepreneurs who are Immigrants</th>
</tr>
</thead>
<tbody>
<tr>
<td>CONSTRUCTION</td>
<td>8,294</td>
<td>12.3%</td>
</tr>
<tr>
<td>GENERAL SERVICES⁹</td>
<td>6,642</td>
<td>11.8%</td>
</tr>
<tr>
<td>PROFESSIONAL &amp; BUSINESS SERVICES¹⁰</td>
<td>9,646</td>
<td>6.0%</td>
</tr>
</tbody>
</table>
HEALTHCARE COVERAGE

Access to healthcare and medical services remains critical during this pandemic.

77,651
Number of Residents without Health Insurance, 2018

19.4%
Immigrant Share of Residents without Health Insurance, 2018

ENDNOTES

1 Unless otherwise specified, data comes from 5-year samples of the American Community Survey from 2018 and figures refer to the Louisville/Jefferson County Metropolitan Statistical Area, Kentucky-Indiana.
2 Data for our national analysis comes from the 1-year American Community Survey from 2018.
4 Our calculation is based on data from the 1-year sample of the 2018 American Community Survey.
7 Dravidian is a group of languages mostly spoken in South Asia.
8 These industries include rail, water, truck, and pipeline transportation, bus and public transit, postal service, couriers and messengers, warehousing and storage.
9 General services include personal services (e.g. laundry services, barber shops, and repair and maintenance), religious organizations, social services, and labor unions.
10 Most of these industries include professions that require a degree or a license, such as legal services, accounting, scientific research, consulting services, etc.

HOUSING CONDITIONS

The COVID-19 economic upheaval has highlighted the need for stable housing.

Among immigrant households in 2018...

- 44.3% Owned their own Homes (12,595)
- 55.7% were Renters (15,858)

Nationally, 52.9% of immigrant households owned their own homes in 2018.

Among U.S.-born households in 2018...

- 67.8% Owned their own Homes (312,124)
- 32.2% were Renters (148,428)