Power of the Purse: Contributions of Hispanic Americans in El Paso
A Snapshot of the Demographic and Economic Contributions of Hispanic Americans in the El Paso Metro Area

OVERVIEW

Nearly 664,000 Hispanic Americans lived in the metro area in 2010.

82.2% Hispanic American share of the overall population, 2010

By 2019, the Hispanic population had increased by 5.3% to reach a total of 699,000.

82.9% Hispanic American share of the overall population, 2019

Of the Hispanic Americans in El Paso in 2010....

- 70% were U.S. born
- 30% were foreign-born

Of the Hispanic Americans in El Paso in 2019....

- 75.4% were U.S. born
- 24.6% (172,000), were foreign-born

Population growth 2010-2019

- U.S.-BORN HISPANIC POPULATION +13.4%
- FOREIGN-BORN HISPANIC POPULATION -13.6%

HOUSEHOLD INCOME


- $1.8B went to federal taxes.
- $1.1B went to state & local taxes.
- $9.4B left in spending power.

$4.1B earned by foreign-born Hispanic households in El Paso in 2019.

- $533.2M went to federal taxes.
- $379.6M went to state & local taxes.
- $3.2B left in spending power.


- $1.2B went to federal taxes.
- $738.2M went to state & local taxes.
- $6.2B left in spending power.
LABOR FORCE PARTICIPATION

Nearly 328,000 Hispanic Americans are active in the labor force in the El Paso metro area, making up 81.2% of the total labor force.

Labor force participation rates in the El Paso metro area:

- 62.3% Hispanics
- 54.1% Foreign-born Hispanics
- 61.7% Non-Hispanics

VOTING POWER

In 2019, there were 418,000 eligible Hispanic voters in the El Paso metro area, including 87,000 Hispanic naturalized citizens. Overall, the Hispanic population made up 80.5% of the electorate in the metro area, including Hispanic naturalized citizens who on their own made up 16.7%.

Data comes from NAE analysis of the American Community Survey from 2010 and 2019 and figures refer to the El Paso Metro Area including the counties of El Paso and Hudspeth.