



# Power of the Purse: Contributions of Hispanic Americans in El Paso

A Snapshot of the Demographic and Economic Contributions of Hispanic Americans in the El Paso Metro Area

### **OVERVIEW**

Nearly

664,000

Hispanic Americans lived in the metro area in 2010.



By 2019, the Hispanic population had increased by **5.3%** to reach a total of

699,000



Of the Hispanic Americans in El Paso in 2010....



Of the Hispanic Americans in El Paso in 2019....



# **Population growth**

2010-2019

U.S.-BORN HISPANIC POPULATION +13.4%

FOREIGN-BORN HISPANIC POPULATION -13.6%

#### **HOUSEHOLD INCOME**

\$12.2B
earned by Hispanic

earned by Hispanic households in the El Paso metro area in 2019. \$1.8B went to federal taxes.

\$1.1B went to state & local taxes

**\$9.4B** left in spending power.

\$4.1B

earned by foreign-born Hispanic households in El Paso in 2019. \$533.2M

went to federal taxes.

\$379.6M

went to state & local taxes.

\$3.2B

left in spending power.

\$8.2B

earned by U.S.-born Hispanio households in El Paso in 2019. **\$1.2**E

went to federal taxes.

\$738.2M

went to

\$6.2B

left in spending power.

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# LABOR FORCE PARTICIPATION

Nearly

328,000

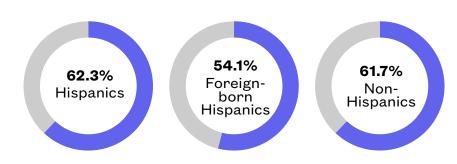
Hispanic Americans are active in the labor force in the El Paso metro area, making up



81.2%

of the total labor force.

Labor force participation rates in the El Paso metro area:



## **VOTING POWER**

In 2019, there were

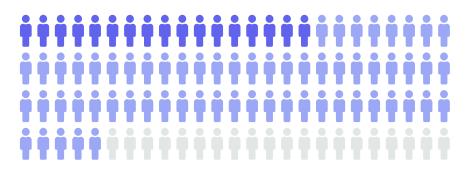
418,000

eligible Hispanic voters in the El Paso metro area, including

87,000

Hispanic naturalized citizens.

Overall, the Hispanic population made up **80.5%** of the electorate in the metro area, including Hispanic naturalized citizens who on their own made up **16.7%**.



Data comes from NAE analysis of the American Community Survey from 2010 and 2019 and figures refer to the El Paso Metro Area including the counties of El Paso and Hudspeth.