Power of the Purse: Contributions of Hispanic Americans in Texas
A Snapshot of the Demographic and Economic Contributions of Hispanic Americans in the State

OVERVIEW

9.5 million
Hispanic Americans lived in the state in 2010.

37.7%
... Hispanic American share of the overall population, 2010

By 2019, the Hispanic population had increased by 20.9% to reach a total of

11.5 million

39.8%
... Hispanic American share of the overall population, 2019

HOUSEHOLD INCOME

$213.7B earned by Hispanic households in Texas in 2019.

$32.6B went to federal taxes.

$18.7B went to state & local taxes.

$162.4B left in spending power.

$79.4B earned by foreign-born Hispanic households in Texas in 2019.

$10.9B went to federal taxes.

$7.1B went to state & local taxes.

$61.3B left in spending power.


$11.6B went to state & local taxes.

$101.1B left in spending power.

Of the Hispanic Americans in Texas in 2010....

69.1%
(nearly 8.6 million)
were U.S. born

30.9%
(2.9 million)
were foreign-born

Of the Hispanic Americans in Texas in 2019....

72.4%
(more than 8.3 million)
were U.S. born

27.6%
(3.2 million),
were foreign-born

Population growth
2010-2019

U.S.-BORN HISPANIC POPULATION - 26.7%

FOREIGN-BORN HISPANIC POPULATION - 8%
Labor Force Participation

5.5 million+
Hispanic Americans are active in the labor force in Texas, making up 37.8% of the total labor force.

Voting Power

In 2019, there were nearly 5.7 million eligible Hispanic voters, including more than 960,000 Hispanic naturalized citizens.

Overall, the Hispanic population made up 31.1% of the electorate, including Hispanic naturalized citizens who on their own made up 5.2%.

Data comes from NAE analysis of the American Community Survey from 2010 and 2019 and figures refer to Texas.