Power of the Purse: Contributions of Hispanic Americans in Dallas & Fort Worth
A Snapshot of the Demographic and Economic Contributions of Hispanic Americans in the Dallas-Fort Worth Metro Area

OVERVIEW

Nearly 1.8 million Hispanic Americans lived in the metro area in 2010. By 2019, the Hispanic population had increased by 25.4% to reach a total of more than 2.2 million.

Of the Hispanic Americans in the Dallas-Fort Worth metro area in 2010...
- 59.9% were U.S. born
- 40.1% were foreign-born

Of the Hispanic Americans in the Dallas-Fort Worth metro area in 2019...
- 63.7% were U.S. born
- 36.3% (805,000) were foreign-born

Population growth 2010-2019
- U.S.-BORN HISPANIC POPULATION - 33.4%
- FOREIGN-BORN HISPANIC POPULATION - 13.5%

HOUSEHOLD INCOME

$41.2B earned by Hispanic households in the Dallas-Fort Worth metro area in 2019.
- $6.3B went to federal taxes.
- $3.6B went to state & local taxes.
- $31.3B left in spending power.

$20.3B earned by foreign-born Hispanic households in Dallas-Fort Worth in 2019.
- $2.8B went to federal taxes.
- $1.8B went to state & local taxes.
- $15.7B left in spending power.

$20.9B earned by U.S.-born Hispanic households in Dallas-Fort Worth in 2019.
- $3.5B went to federal taxes.
- $1.7B went to state & local taxes.
- $15.6B left in spending power.
LABOR FORCE PARTICIPATION

Nearly 1.1 million Hispanic Americans are active in the labor force in the Dallas-Fort Worth metro area, making up 27.3% of the total labor force.

Labor force participation rates in the Dallas-Fort Worth metro area:

- 70.9% Hispanics
- 72.1% Foreign-born Hispanics
- 68.1% Non-Hispanics

VOTING POWER

In 2019, there were more than 888,000 eligible Hispanic voters in the Dallas-Fort Worth metro area, including more than 191,000 Hispanic naturalized citizens.

Overall, the Hispanic population made up 18.8% of the electorate in the metro area, including Hispanic naturalized citizens who on their own made up 4.1%.

Data comes from NAE analysis of the American Community Survey from 2010 and 2019 and figures refer to the Dallas-Fort Worth Metro Area including the counties of Collin, Dallas, Denton, Ellis, Hunt, Johnson, Kaufman, Parker, Tarrant, Rockwall, and Wise.